

# AUSTRALIAN INSTITUTE OF MINE SURVEYORS NATIONAL CONFERENCE 2021



QT Resort, Gold Coast  
11, 12 & 13 August

SPONSORSHIP PACKAGES 2021

[www.aimsconference.com.au](http://www.aimsconference.com.au)

DESTINATION  
**GOLDCOAST.**



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### **National Conference - Gold Coast 2021**

The Australian Institute of Mine Surveyors National Conference for 2021 will be held at the QT Resort, Gold Coast on Wednesday 11, Thursday 12 and Friday 13 August.

### **Events**

The Australian Institute of Mine Surveyors (AIMS), hold three levels of Continuing Professional Development Events each year:

National Conference

Regional Seminars / Interactive Days

Local Seminars / Workshops

Sponsorship packages are aligned with the National Conference and Major Regional Seminars. Sponsors are also welcome to attend local seminars (registration fees may apply to non-members), however there are no specific sponsorship opportunities available at these events. AIMS are happy to promote any of the sponsors' own workshops or events as part of the sponsorship package.

### **Benefits**

Direct access to over 150+ mine surveyors across Australia.

Opportunity to discuss and demonstrate latest products within the networking area.

Continue conference leads within the regional seminars throughout the year.

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## **National & Major Regional 2021-2022 Events - TBC**

August 2021 - AIMS National

November 2021 - AIMS Singleton

February 2022 - AIMS Perth

May 2022 - AIMS Mudgee

May 2022 - AIMS Moranbah

July 2022 - AIMS Illawarra

Actual dates will be confirmed closer to the time  
Dates / Events may be changed or cancelled - some of these events will be  
a combination of online and face to face

OTHER MAJOR REGIONAL EVENTS MAY ALSO BE HELD

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## PLATINUM SPONSORSHIP \$16,000 inc GST

- 5 x complimentary registrations to the AIMS National Conference 2021 includes accommodation for 2 nights (Wednesday 11 & Thursday 12 August)  
**Accommodation will be booked by Dean Kerr at Conference Images  
DO NOT book accommodation direct with Hotel**
- Large display booth. Open Thursday and Friday (all morning, afternoon tea and lunches served in the display booth area)
- 2 x Wednesday plenary workshops (45 minutes - 1 hour each session) (optional for members to attend)
- 10 minute sponsor's talk during the main Conference session
- Naming rights to the Final Conference Dinner.
- 1 x private table of up to 10 guest at the Final Dinner (selected members / guests)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- First preference to attend the regional / local seminars



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*The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.*





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## NATIONAL CONFERENCE

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### GOLD SPONSORSHIP \$10,000 inc GST

- 3 x complimentary registrations to the AIMS National Conference 2021 includes accommodation for 2 nights (Wednesday 11 & Thursday 12 August)

**Accommodation will be booked by Dean Kerr at Conference Images  
DO NOT book accommodation direct with Hotel**

- Medium display booth. Open Thursday and Friday (all morning, afternoon tea and lunches served in the display booth area)

Naming rights / branding to **one of the following only:**

- *Name tags*
- *Room Keys*
- *Conference water bottles*
- *Conference MC*
- *Keynote Speaker*
- 10 minute sponsor's talk during the plenary session
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- Second preference to attend the regional / local seminars



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## SILVER SPONSORSHIP \$6,000 inc GST

- 1 x complimentary registrations to the AIMS National Conference 2021 includes accommodation for 2 nights (Wednesday 11 & Thursday 12 August)  
**Accommodation will be booked by Dean Kerr at Conference Images  
DO NOT book accommodation direct with Hotel**
- Small display booth. Open Thursday and Friday  
(all morning, afternoon tea and lunches served in the display booth area)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- Third preference to attend the regional / local seminars



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## **BRONZE SPONSORSHIP \$3,000 inc GST**

- 1 x complimentary registrations to the AIMS National Conference 2021  
**Accommodation IS NOT Included.**  
**If you require accommodation please contact Dean Kerr from Conference Images who can assist in making the booking at the discount Conference rate**
- Small display booth. Open Thursday and Friday  
(all morning, afternoon tea and lunches served in the display booth area)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- Fourth preference to attend the regional / local seminars



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### **Sponsorship Availability**

Platinum sponsors from the previous year will be given first right of refusal over the Platinum sponsorship package for the forthcoming year. Wherever possible, all potential sponsors in our contact database will be notified about the sponsorship opportunities at the same time. Sponsorship packages with a limited number of places available will be filled on a first come, first served basis.

### **AIMS Website and Newsletter Promotion**

- The AIMS general website is located at [www.minesurveyors.com.au](http://www.minesurveyors.com.au)
- Platinum, Gold and Silver Sponsors receive a hyperlinked logo in a horizontal scrolling banner displayed on all pages of the website, linking to the Sponsor's company website.
- All Sponsors will be listed on a Sponsor page on the AIMS website including either a hyperlinked logo (for Platinum, Gold and Silver Sponsors) or a text hyperlink (Bronze Sponsors).
- All Sponsors are invited to submit regular advertorials, news items, event notices or company/product updates for inclusion in the news and/or events sections of the AIMS website. AIMS reserves the right to approve, publish or edit any submissions based on frequency, relevance and likelihood of interest to AIMS members.
- All Sponsors can nominate a single e-mail address to gain unrestricted login access to the AIMS website via a username and password and a subscription to e-News, the regular e-newsletter issued to AIMS members.
- Platinum, Gold and Silver Sponsors receive logo placement in e-News (generally issued every two months to all AIMS members) linking to the Sponsor's company website.

### **Sponsorship Terms**

Full payment must be received no later than 1 month before the conference. AIMS reserves the right to vary the inclusions in each sponsorship package if necessary due to issues outside of their control arise. Sponsors will be fully consulted should this be necessary.



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