

AUSTRALIAN INSTITUTE OF MINE SURVEYORS

2017-2018

FINANCIAL YEAR

SPONSORSHIP PACKAGES



AUSTRALIAN  
INSTITUTE OF  
MINE SURVEYORS

[www.minesurveyors.com.au](http://www.minesurveyors.com.au)

## Events

The Australian Institute of Mine Surveyors (AIMS), hold three levels of Continuing Professional Development events each year:

- National Conference
- Major Regional Seminars
- Local Seminars/workshops

*Sponsorship packages are offered at four different levels and aligned with the National Conference and Major Regional Seminars. Sponsors are also welcome to attend local seminars (registration fees may apply to non-members), however there are no specific sponsorship opportunities available at these events. AIMS are happy to promote any of the sponsors' own workshops or events as part of the sponsorship package.*

## National & Major Regional 2017-2018 Events

September 2017	AIMS National Conference	Hunter Valley, NSW
November 2017	AIMS Singleton Seminar	Singleton, NSW
February 2018	AIMS Mudgee Seminar	Mudgee, NSW
April 2018	AIMS Moranbah Seminar	Moranbah, QLD
May 2018	AIMS Perth Seminar	Perth, WA
June 2018	AIMS Mt Isa Seminar	Mt Isa, QLD

OTHER MAJOR REGIONAL EVENTS MAY ALSO BE HELD.

**Platinum** \$15,000 (Note GST is not included as AIMS is not registered to collect GST)

## NATIONAL CONFERENCE INCLUSIONS

- 5 x complimentary registrations to the AIMS National Conference 2017 (including accommodation for 2 nights)
- Extra Large Display booth – 8m x 2m. Open from Wednesday pre-dinner drinks through to Friday afternoon (all morning, afternoon tea and lunches served in the display booth area)
- Option of a Wednesday afternoon workshop including room hire and basic AV to be provided by AIMS.
- 10 minute sponsor's talk during the plenary session each day of the Conference.
- Naming rights to the Conference dinner.
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate
- Company logo on the conference website
- Company logo on welcome bag distributed to each attendee.
- Additional company representatives eligible to attend the conference at a special day rate.

## MAJOR REGIONAL EVENT INCLUSIONS

- Opportunity to register at Member rate for the Seminar
- Trade table available during the full day of the event.
- Recognition as a sponsor leading up to and throughout the Seminar
- Opportunity to distribute promotional material to each delegate
- Company logo on seminar promotional material

## ADDITIONAL INCLUSION

- Promotion of the sponsor on the AIMS Website and Newsletter (see details later in the document).

The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.

**Gold** \$10,000 (Note GST is not included as AIMS is not registered to collect GST)

## NATIONAL CONFERENCE INCLUSIONS

- 3 x complimentary registrations to the AIMS National Conference 2017 (including accommodation for 2 nights)
- Double Display booth – 6m x 2m. Open from Wednesday pre-dinner drinks through to Friday afternoon (all morning, afternoon tea and lunches served in the display booth area)
- 10 minute sponsor's talk during the plenary session on one day of the Conference.
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate
- Company logo on the conference website
- Company logo on welcome bag distributed to each attendee.
- Additional company representatives eligible to attend the conference at a special day rate.

## MAJOR REGIONAL EVENT INCLUSIONS

- Opportunity to register at Member rate for the Seminar
- Trade table available during the full day of the event.
- Recognition as a sponsor leading up to and throughout the Seminar
- Opportunity to distribute promotional material to each delegate
- Company logo on seminar promotional material

The number of sponsors at each event will be limited and if so will be assigned on a first come basis.

## ADDITIONAL INCLUSION

- Promotion of the sponsor on the AIMS Website and Newsletter (see details later in the document).

The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.

**Silver** \$5,000 (Note GST is not included as AIMS is not registered to collect GST)

## NATIONAL CONFERENCE INCLUSIONS

- 2 x complimentary registrations to the AIMS National Conference 2017 (including accommodation for 2 nights)
- Display booth – 3m x 2m. Open from Wednesday pre-dinner drinks through to Friday afternoon (all morning, afternoon tea and lunches served in the display booth area)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate
- Company logo on the conference website
- Company logo on welcome bag distributed to each attendee.

## MAJOR REGIONAL EVENT INCLUSIONS (at \$200 per event)

The number of sponsors at each Major Regional Event will be limited and assigned on a first come basis with Gold Sponsors have first right of refusal.

- Opportunity to register at Member rate for the Seminar
- Trade table available during the full day of the event.
- Recognition as a sponsor leading up to and throughout the Seminar
- Opportunity to distribute promotional material to each delegate
- Company logo on seminar promotional material
- The sponsorship package operates for the lead up to and throughout the seminar only.

## ADDITIONAL INCLUSION

Promotion of the sponsor on the AIMS Website and Newsletter (see details later in the document).

The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.

**Bronze** \$2,000 plus registration (Note GST is not included as AIMS is not registered to collect GST)

## NATIONAL CONFERENCE INCLUSIONS

- Opportunity to register at Member rate for the National Conference
- Display booth – 3m x 2m. Open from Wednesday pre-dinner drinks through to Friday afternoon (all morning, afternoon tea and lunches served in the display booth area)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate
- Company logo on the conference website
- Company logo on welcome bag distributed to each attendee.

The sponsorship package operates for the lead up to and throughout the Conference only.

## Conference Naming Right Options

In addition to the sponsorship inclusions detailed in each package, the following options are available at the Conference only, with first option to take up these options provided to Platinum sponsors, followed by Gold Sponsors, then Silver Sponsors and then Bronze sponsors:

- Welcome Dinner \$2,000
- Name tags \$500
- Keynote Speaker \$1,000
- MC \$1,000
- Barista Coffee at breaks (2 days) \$2,500
- Friday Nights Optional Dinner \$1,000
- Hole naming rights Golf Saturday Morning \$250 each

(Note GST is not included as AIMS is not registered to collect GST)

## Sponsorship Availability

Platinum sponsors from the previous year will be given first right of refusal over the Platinum sponsorship package for the forthcoming year. Where ever possible, all potential sponsors in our contact database will be notified about the sponsorship opportunities at the same time. Sponsorship packages with a limited number of places available will be filled on a first come, first served basis.

## AIMS Website and Newsletter Promotion

- The AIMS general website is located at [www.minesurveyors.com.au](http://www.minesurveyors.com.au)
- Platinum, Gold and Silver Sponsors receive a hyperlinked logo in a horizontal scrolling banner displayed on all pages of the website, linking to the Sponsor's company website.
- All Sponsors will be listed on a single Sponsor page on the AIMS website including either a hyperlinked logo (for Platinum, Gold and Silver Sponsors) or a text hyperlink (Bronze Sponsors).
- All Sponsors are invited to submit regular advertorials, news items, event notices or company/product updates for inclusion in the news and/or events sections of the AIMS website. AIMS reserves the right to approve, publish or edit any submissions based on frequency, relevance and likelihood of interest to AIMS members.
- All Sponsors can nominate a single e-mail address to gain unrestricted login access to the AIMS website via a username and password and a subscription to e-News, the regular e-newsletter issued to AIMS members.
- Platinum, Gold and Silver Sponsors receive logo placement in e-News (generally issued every two months to all AIMS members) linking to the Sponsor's company website.

## Sponsorship Terms

Sponsorship payments are broken into two. Full payment must be received no later than 1 months before the conference. AIMS reserves the right to vary the inclusions in each sponsorship package if necessary due to issues outside of our control arise. Sponsors will be fully consulted with should this be necessary.

For further information or to discuss sponsorship options please contact:

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